



## **Sponsorship Opportunities – 2024**



## Hanover Chamber Sponsor Packages - 2024

### Digital Sponsor - \$250

- Website Banner Ad on Hanover Chamber site for three months
- One promotional email blast to Hanover chamber membership database (*member's responsibility for content; Hanover Chamber must be notified by the sponsoring member to share*)
- Four posts (one per quarter) advertising your business on Facebook, LinkedIn & Instagram (*member's responsibility for content; Hanover Chamber must be notified by the sponsoring member to share*)

### Associate Sponsor - \$500

Silver Sponsor at 2024 Hanover Day Road Race - June 2024 (date TBD) (\$300 value)

- Small company logo on runner t-shirts
- Recognition on pre-race and post-race thank you to runners
- 1 Complimentary race registration
- Included in Hanover Day social media posts

*Proceeds toward scholarships for high school seniors and a donation to the Hanover Food Pantry*

One pass to State of the Town Breakfast and verbal recognition as a sponsor

Signage at all events (\$250 value)

- After Hours
- State of the Town Breakfast
- Meet the Chamber Luncheons
- Hanover Day Road Race
- Spirited Stroll at Merchant's Row

Digital Advertising (\$250+ value)

- Website Banner Ad on Hanover Chamber site for three months
- One promotional email blast to Hanover chamber membership database (*member's responsibility for content; Hanover Chamber must be notified by the sponsoring member to share*)
- Four posts (one per quarter) advertising your business on Facebook, LinkedIn & Instagram (*member's responsibility for content; Hanover Chamber must be notified by the sponsoring member to share*)



## Hanover Chamber Sponsor Packages - 2024

### Partner Level - \$1000

Gold Sponsor at 2024 Hanover Day Road Race - June 2024 (date TBD) (\$600 value)

- Mid-size company logo on all runner shirts
- Recognition on pre-race and post-race thank you to runners
- Pre-race recognition on Facebook & one email campaign to over 18,000 people
- Company logo on race website with link to your website
- Company literature or product sample, provided by you, in runner race bags
- 2 Complimentary race registrations
- Included on Hanover Day website (separate from road race site)
- Included in Hanover Day social media posts
- Optional vendor table

*Proceeds toward scholarships for high school seniors and a donation to the Hanover Food Pantry*

One pass to our Meet the Chamber Luncheon and verbal recognition as a sponsor

Two passes to State of the Town Breakfast and verbal recognition as a sponsor

Two free admissions to Spirited Stroll at Merchant's Row

Signage at all events (\$250 value):

- After Hours
- State of the Town Breakfast
- Meet the Chamber Luncheons
- Hanover Day Road Race
- Spirited Stroll at Merchant's Row

Digital Advertising (\$500+ value)

- Website Banner Ad on Hanover Chamber site for six months
- Two promotional email blasts to Hanover chamber membership database (*member's responsibility for content; Hanover Chamber must be notified by the sponsoring member to share*)
- One business spotlight on Facebook/email (*Hanover Chamber will reach out to sponsoring member with questions and coordinate when to email / share the Business Spotlight*)
- Four posts (one per quarter) advertising your business on Facebook, LinkedIn & Instagram (*member's responsibility for content; Hanover Chamber must be notified by the sponsoring member to share*)



# Hanover Chamber Sponsor Packages - 2024

## Anchor Sponsor - \$1500

Platinum Sponsor at 2024 Hanover Day Road Race - June 2024 (date TBD) (\$1200 value)

### Road Race Perks

- Logo on yard signs placed around town a month prior to the race
- Logo on runner race bibs
- **Large** company name/logo on all runner shirts
- Company tent/table setup in the start/finish area
- Recognition at start of race, awards ceremony, pre- and post-race email to all participants
- Pre-race recognition on Facebook & monthly email campaign to over 18,000 people
- Company name/logo on race website with link to your website
- Company literature or product sample, provided by you, in runner race bags
- 4 Complimentary race registrations
- Photo with the men's or women's overall winner on race day with certificate

### Hanover Day Perks

- Company mention on the combined main stage banner
- Live Logo link on the Hanover Day website
- Company spotlight on Hanover Day website
- Vendor tent on Saturday of Hanover Day
- Info Booth sponsorship – signage on the info booth on Saturday June 25<sup>th</sup>

*Proceeds toward scholarships for high school seniors and a donation to the Hanover Food Pantry*

Two passes to our Meet the Chamber Luncheon and verbal recognition as a sponsor

Five passes to State of the Town Breakfast and verbal recognition as a sponsor

Two free admissions to Spirited Stroll at Merchant's Row

Free membership for 2023 (\$150 value)

Prominent Signage at all events (\$350 value):

- After Hours
- State of the Town Breakfast
- Meet the Chamber Luncheons
- Hanover Day Road Race
- Spirited Stroll at Merchant's Row

Digital Advertising (\$500+ value)

- Website Banner Ad on Hanover Chamber site all year
- Four promotional email blasts to Hanover chamber membership database (*member's responsibility for content; Hanover Chamber must be notified by the sponsoring member to share*)
- One business spotlight on Facebook/email (*Hanover Chamber will reach out to sponsoring member with questions and coordinate when to email / share the Business Spotlight*)
- One post per month advertising your business on Facebook, LinkedIn & Instagram (*member's responsibility for content; Hanover Chamber must be notified by the sponsoring member to share*)



## Other Marketing Opportunities – 2024

### Digital Marketing

\$200

- 3 month banner on chamber website
- 1 promotional email blast to chamber members
- 1 social media post on Facebook, LinkedIn & Instagram

\$400

- 6 month banner on chamber website
- 3 promotional email blasts to chamber members (within 6 mo. period, every two months)
- 3 social media posts on Facebook, LinkedIn & Instagram (within 6 mo. period, every two months)

\$600

- Annual (12 mo.) banner on chamber website
- 6 promotional email blasts to chamber members (every two months)
- 6 social media posts on Facebook, LinkedIn & Instagram (every two months)

## Mailing List Rental - 2024

Contact Chamber office for pricing, deadlines and specifications