HANOVER CHAMBER OF COMMERCE

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BUSY BEE JUMPERS

How long have you been in business?

Busy Bee Jumpers was founded in 1998 and is now the nation's #1 choice for inflatables. What started as a small local operation has grown steadily through word-of-mouth, repeat customers, and a strong focus on safety and customer service.

How many locations do you have in the area?

We operate multiple locations throughout Massachusetts, with strong coverage across the South Shore and Greater Boston. In 2024 Busy Bee Jumpers opened (3) more locations in Cape Cod, Worcester and Rhode Island with many more units in development. We are planning on bringing the Busy Bee Jumpers brand into many new markets nationwide.

How many employees?

We have over 100 employees including warehouse staff, drivers, operations managers, a marketing team and core leadership staff members.

What's your ideal customer?

Our ideal customers are families, schools, PTOs, municipalities, and organizations hosting events where safety, reliability, and quality really matter whether it's a backyard birthday or a large community event we do it all.

What about Hanover attracted you and your business here?

Hanover is a tight-knit, family-oriented community that truly supports local businesses. It's the type of town where schools, youth sports, and community events are a big deal, which aligns perfectly with what we do.

What are your plans for the next year? Next five years?

This year, we're focused on growing our franchise system and continuing to improve systems and customer experience. Over the next five years, our goal is to grow Busy Bee Jumpers into a recognized national brand while keeping the same local, hands-on feel we're known for.

Meet Sal, owner of Busy Bee Jumpers

Sal, where do you live?

I live right here in Hanover, Massachusetts with my beautiful 4-year-old daughter, Aurora.

What do you do when you're not working?

I spend time with family, travel when possible, and try to stay active. Even when I'm not "working," I'm usually thinking about the business in some way and how I can keep improving it.

Favorite movie?

Rocky 2

Family?

Yes, family is extremely important to me and has always been a big motivation behind building this business.

What's one personal goal you'd like to accomplish in 2026

To continue growing the business while continuing to be intentional about balance and quality time with my family.

What's one place in the world you'd love to visit?

Italy.

Of all the songs out there, what's your absolute favorite one?

Running down a dream-Tom Petty

Busy Bee Jumpers is built on strong values: safety first, making our clients happy while giving them a stress-free event, doing what we say we're going to do, and giving back to the communities we serve. Supporting schools and local organizations has always been a big part of who we are